

RADS

ROYAL ASSOCIATION FOR DENTAL SOLUTION



EXECUTIVE SUMMARY

RADS is a specialized dental conference and scientific event management company dedicated to organizing high-quality dental congresses, workshops, symposia, and training programs.

We provide complete end-to-end management solutions tailored specifically to the dental field, ensuring professional execution, scientific excellence, and exceptional experience for dentists, speakers, sponsors, and organizers.

Our expertise allows us to deliver dental events that enhance scientific value, strengthen professional networking, and support the advancement of dental education and innovation.

Our services include venue selection, logistics coordination, speaker management, marketing, and on-site support. We pride ourselves on tailoring each event to meet the unique needs of our clients, ensuring their objectives are achieved. We are passionate about creating environments that foster learning, networking, and collaboration.

COMPANY PROFILE

Company Name: RADS
Royal Association For Dental Solution

MAIN COMPANY



SUBPROJECT UNDER
RADS



INDUSTRY:

Dental Conference & Event Management

LOCATION:

Alexandria & Cairo , Egypt

WE SPECIALIZE IN ORGANIZING:

- Dental Conferences & Congresses
- Hands-on Workshops
- Live Dental Demonstrations
- Clinical Training Programs
- Dental Symposia
- Dental Exhibitions & Trade Shows
- Dental Product Launch Events
- Continuing Dental Education (CDE) Events
- Universities event
- International event



VISION

To become a leading dental event management company in Egypt and the Middle East by delivering world-class dental conferences and scientific events that support professional development and innovation in dentistry.



MISSION

Our mission is to provide comprehensive dental event management solutions that ensure:

- High scientific standards
- Professional organization
- Seamless execution
- Strong sponsor engagement
- Outstanding experience for dental professionals

WHY CHOOSE RADS



Specialized in dental events



Professional scientific event management



Experience in hands-on dental workshops



Strong dental industry network



Complete end-to-end management



High-quality execution

SCOPE OF SERVICES

We provide full-service dental event management covering all aspects:

- Event concept and structure development
- Scientific program planning
- Coordination with dental speakers and trainers
- Agenda creation and session scheduling
- Budget planning and cost management
- Venue selection and planning



1. EVENT PLANNING & SCIENTIFIC COORDINATION



2. DENTAL REGISTRATION & ATTENDANCE MANAGEMENT

- Online dental event registration system
- Event website and landing page creation
- Dentist registration management
- QR code check-in system
- Attendance tracking and reporting
- Certificate issuance for dental participants

SCOPE OF SERVICES

- Conference hall preparation
- Workshop and hands-on setup
- Dental unit setup coordination
- Microscope and dental equipment arrangement
- Audio-visual system setup
- Live demo setup support

3. VENUE & CLINICAL SETUP MANAGEMENT

4. SPEAKER & TRAINER MANAGEMENT

- Communication with dental speakers
- Scientific program coordination
- Presentation preparation support
- Speaker travel and logistics coordination
- Speaker certificates preparation

SCOPE OF SERVICES

- Dental sponsor packages creation
- Sponsor acquisition and communication
- Dental exhibition booth management
- Sponsor branding implementation
- Dental company coordination

5. SPONSORS & DENTAL EXHIBITORS MANAGEMENT

WE WORK WITH DENTAL COMPANIES INCLUDING:



Dental implant companies



Endodontic companies



Orthodontic companies



Dental materials companies



Dental equipment suppliers

SCOPE OF SERVICES

- Dental event branding and identity design
- Social media campaigns targeting dentists
- Marketing to dental communities
- Email marketing campaigns
- Dental event website development
- Promotional material design

6. DENTAL EVENT MARKETING & PROMOTION

7. ON-SITE DENTAL EVENT MANAGEMENT

- Full professional event management team
- Registration desk management
- Speaker coordination
- Workshop and hands-on coordination
- Sponsor and exhibition management
- Full operational supervision

SCOPE OF SERVICES

- Attendance reports
- Dentist participation reports
- Sponsor reports
- Event performance analysis
- Certificate distribution
- Feedback analysis

8. POST-EVENT SERVICES





OUR STRENGTHS IN DENTAL EVENT MANAGEMENT

- Specialized expertise in dental conferences and workshops
- Deep understanding of dental scientific event requirements
- Professional dental event management team
- Strong network with dental speakers and trainers
- Experience in hands-on and clinical workshops
- Integrated digital systems for registration and attendance

TECHNOLOGY & SYSTEMS

We provide advanced digital systems including:



Dental event
registration system



QR code attendance
system



Event website
development



Digital certificate
generation



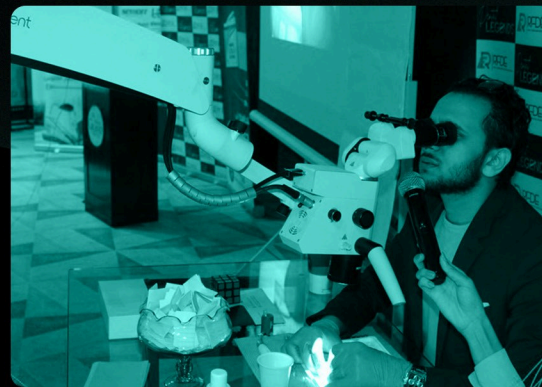
Sponsor management
system



Attendance
analytics

OUR PREVIOUS EVENTS

- Endo Legends 1 2022
- Fixed Legend 1 2022
- Aesthetics Legend 1 2022
- Endo legend 2 2023
- Endo legend 3 2024
- Style italaino 2025 in future university
- Tomorrow tooth in pharous university
- Work shop logistic sponsor in idex from edition 6 to edition 12



SUCCESS PARTNERS



IDEX



FUTURE UNIVERSITY



PHAROS UNIVERSITY



ARAB ACADEMY FOR
SCIENCE UNIVERSITY



AIN SHAMS UNIVERSITY



HORUS UNIVERSITY



AHRAM CANADIAN
UNIVERSITY



DERAYA UNIVERSITY



TOMORROW TOOTH



STYLE ITALIANO
INTERNATIONAL



ALEX DENTAL SYNDICATE

RADS

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